

**KMOS-TV Community Advisory Board  
Minutes of Meeting  
October 24, 2017**

The meeting was called to order at 12:05 pm by William Smart, Vice Chairperson. The following members were present: Tammy Chute, Bill Rabourn, William Smart, Rosalie Spencer and Cindy Squire. Josh Tomlinson introduce guests: Dennis Cryder, UCM, Doug Sokolowski from Lamm Tech and the newest KMOS employee Tony Guanella, Corporate Sales Officer.

Joshua Tomlinson spoke to the group of the financial situation at KMOS and the university as a whole. Last fiscal year, KMOS returned over \$189,000 to the university, with the over \$300,000 being returned this fiscal year. This amount is reflected in the 2 frozen positions—Assistant Director of Technology, which was Josh’s old job and the Production Manager. This position became empty when Tom Phillips resigned to take a job in Michigan to be closer to family.

The good news is that KMOS is in a good financial position. In the FY17 year, revenue was up 9%. In this fiscal year, revenue is still trending upward, with a 27% increase during the August pledge from last year.

Michael O’Keefe gave the group an update on programming. We have not seen the numbers regarding viewership of “**Ken Burns—The Vietnam War**”, but nationally numbers appeared to be about 2.5% were watching the program. Ken Burns next program is on the history of Country Music, due out the end of 2019. Michael also gave the group an overview of some of the programming coming up including a new Anne of Green Gables on Thanksgiving day and Broadway programming on Friday nights.

Nicole Hume talked to the assembled group about events in Development. Membership is working on the upcoming December pledge drive along with an additional gift letter to go out to all our members. KMOS will also be participating in the "CoMo Gives" campaign the month of December. This program is an on-line donation platform that helps over 100 organizations in the Columbia/Boone County area. This program will run from 12:01 am December 1<sup>st</sup> through 11:59 pm December 31<sup>st</sup>.

KMOS sponsored 4 screenings in association with Ken Burns documentary on the Vietnam War. There also interviews with veterans of the war posted on our website that were done in cooperation with the UCM Department of History and Anthropology and students from the Warrensburg High School. These stories will also be archived in Washington DC for all to see.

The Young Writers Contest was successful with over 160 children enter this year. We were extremely grateful for assistance from Scholastic Books to make this event possible. The winners' stories are on our website.

In the near future, KMOS is planning 3 screenings of season 2 of **Victoria**, the Jefferson City Lifestyle and Business Expo in November and the Columbia Home Builders Show in March.

In old business, letters have been sent to those members who have not attending a meeting. Bill Rabourn made a motion with Cindy Squire seconding, to remove those people from the board. The motion was approved. In new business, Terry Ballard, Executive Director of the Liberty Center in Sedalia and Douglas Sokolowski from LammTech were nominated to the board. Rosalie Spencer made a motion with Bill Rabourn seconding, to approve the new members. The motion was carried. It was decided to wait until the February meeting to selected new officers as the members of the nomination committee were not present. The list of meeting dates for next year were presented on the agenda.

After comments from the board, the meeting was adjourned at 12:45 pm.