

KMOS-TV  
August CAB Meeting Minutes  
August 20th, 2019

The August CAB Meeting was called to order at 12:01 by Bill Smart. KMOS-TV members in attendance were Josh Tomlinson, Nicole Hume, Michael O’Keefe, Curtis Hartley, and Tony Guanella. CAB Board Members present were Rosalie Spencer, Rick Langdon, William Smart, Bill Rabourn, Meryl Lin McKeen, Cindy Squire, and David Peerbolt.

Station updates were delivered by Josh Tomlinson, general manager.

Production updates were given first. Show-Me Ag recently filmed an episode concerning hemp farming. The head of the Missouri Department of Agriculture was also interviewed for another episode. An upcoming episode will discuss Agroforestry. Lowdown, a student produced show, is gearing back up for the fall semester. *Making*, KMOS’s new flagship show, will air in October. This show highlights artisans across Missouri. Lastly, KMOS is working on bringing the Corinth Film Series to its viewers.

Susan Smedley was recently named UCM’s VP of IMC. KMOS-TV is now under her leadership. Station manager Josh Tomlinson reports directly to Susan Smedley. UCM is also unveiling its new strategic plan. Lastly, KMOS is spearheading an effort with other Missouri PBS stations to celebrate the Missouri Bicentennial.

Michael O’Keefe delivered a programming update. The fall schedule was shared and briefly discussed. Approximately 53,000 households tune into KMOS. Nicole Hume then gave a strategic partnerships update. KMOS currently has 2,500 members. Underwriting updates, PBS Learning Media, public screenings, and recent public outreach events were discussed.

At the November meeting, a new Executive Committee will be selected. Board positions are still available for anyone interested.

The next KMOS-TV CAB meeting will be in November on the UCM campus.

The 2020 proposed meeting dates are: February 18<sup>th</sup>, May 12<sup>th</sup>, August 18<sup>th</sup>, and November 17<sup>th</sup>.

Rick commented about the popularity of country music in general. Rosalie inquired about sponsors for Ken Burns. Meryl Lin asked about promoting screening events.

Bill Smart complimented the station and adjourned the meeting at 12:50.