

ILLINOIS VALLEY PUBLIC TELECOMMUNICATIONS CORPORATION

Board of Trustees Meeting

Tuesday, March 13, 2012

Minutes

Present: Chairman Andrew Rand, Elwin Basquin, Dr. Cynthia Fischer, Jerry Herbstreith, Mary Ann Knell, Jerry Kolb, Allen Mayer, Marianne Moll, Dr. Sally Parry (webex), Sheldon Shafer, Joe Strupek, Chet Tomczyk, Dr. William Tammone, Russ Trowbridge, Peter Wong (webex).

Absent: Steve Backlund, Wayne Baum, Jon Burklund, Brian Chumbley, Dr. John Day, Sal Garza, D. Jeffrey Huberman, Linda Huddle, Barbara Leiter, Nancy Levenick, Michel McCord, P. Joseph O'Neill, Tom Spurgeon, Ed Szynaka, Lorrie Wu.

The meeting held at Advanced Medical Transport, 1718 N. Sterling Avenue, Peoria IL, was called to order by Chairman Rand at 4:06 pm.

Chairman Rand began the meeting by introducing a member of the public and inviting him to make a brief comment to the Board. Mr. Harold L. Dowell, 6712 Hosta Circle, Peoria IL 61614, expressed his dislike for on air fundraising that interrupts programs. He proposed that a pie chart be shown that indicates the portion of the budget that comes from federal grants and the portion that comes from donors. When people saw the importance of their contributions they would be inclined to contribute more.

Mr. Rand then invited Trustee Basquin to share some of his memories about IVPTC's founder, Dr. Philip Weinberg, who passed away in February. Mr. Basquin remembered Phil as a visionary and innovator whose important legacy of a public radio and television station in Peoria would continue to serve and contribute to the whole region long into the future.

Amended minutes from the 1/5/2012 Executive Committee were considered along with minutes of the January 10, 2012 Board of Trustees meeting, the January 26, 2012 Finance & Budget Committee, the March 1, 2012 Joint Meeting of the Executive and Finance & Budget Committees, and the March 7, 2012 Development Committee meeting. Following a motion and second (Ms.Moll/Dr. Fischer) all minutes were unanimously approved by the Board.

The January and February, 2012 financials were presented by Treasurer Marianne Moll. Following a motion by Mr. Strupek with second by Mr. Kolb, they were unanimously accepted as presented.

Mr. Tomczyk then gave a brief presentation on the March pledge drive showing where contributions originated and when throughout the course of the day.

In Old Business, on behalf of the Finance & Budget Committee, Mr. Kolb presented both a revised Major Gift Policy and a Revised Endowment Policy. The F&B Committee considered each policy individually in view of the changes recommended at the January Board meeting. Mr. Basquin moved approval of the Major Gifts Policy, seconded by Dr. Fischer. The motion passed unanimously.

The revised Endowment Policy was then discussed in light of the January suggestions. Concerns were expressed that the distribution and range were too conservative. The recommendation was to approve the policy as drafted by the F&B Committee and to revisit the distribution and range after an investment advisor was retained and had an opportunity to make recommendations. Dr. Fischer moved approval of the revised Endowment Policy, seconded by Dr. Tammone. The motion passed unanimously.

Reporting for the Development Committee, Ms. Davis reported that the March on air pledge drive was performing above goal. To date, over \$81,000 has been raised against a \$75,000 goal. The 39th Annual WTVP Auction airs from April 26-29, and preparation is well underway. Trustees were asked to sell a book of 10 raffle tickets. The Development Committee is planning a special event fundraiser in October/November that will be based on *Downton Abbey*.

Dr. Fischer reported that Peoria Symphony Orchestra's construction in the rental space still has not begun. To accommodate their needs, we have given them the use of one of our smaller conference rooms as an office for their executive director.

Ms. Moll reporting for the F&B Committee noted the rumor that at least some portion of the Sweetnam estate is likely to be distributed in June. The trustee is overwhelmed with tax season and has not had an opportunity to finalize the process.

Reporting for the Legislative Committee, Mr. Tomczyk noted that he and Mr. Burklund were in Washington in late February to visit Members of Congress and encourage their support of continued funding of public broadcasting. It appears that the best we can hope for at this time is flat funding and retention of the two year advanced funding practice.

Mr. Strupek and Mr. Tomczyk presented the Strategic Plan for 2012-2015 including timelines, tactics, responsibilities, benchmarks and goals. Following brief discussion, a motion to adopt the strategic plan as presented was made by Mr. Rand, seconded by Mr. Herbstreith, and unanimously approved.

Mr. Herbstreith reported that the Pekin Friends of 47 raised \$4,700 at their March bowlathon.

Staff reports were received from Ms. Miller who told of the launch of PBS Learning Media/Illinois Edition on March 5. She also reported that WTVP would produce and broadcast the IL-17th Democratic Candidate Debate on March 15.

Mr. Baker reported that several projects are in production, including: Boxcar People, Philosophy On Tap, and another series of Healthy Family interstitials.

Mr. Tomczyk noted in the President's Report that the WARN grant award letter for installing generators at the master control and transmitter sites and was being reviewed by Counsel. He asked for permission to sign. Mr. Rand referred the matter to the Executive Committee for approval pending sign off by Counsel.

Mr. Tomczyk then reported on two informational items: the creation of a health insurance captive by NETA open to all public television stations; and, a ruling by the FCC to reallocate spectrum for use by wireless providers. Too early to tell, but it could mean potentially installing a new transmitter, wave guide, antenna, and perhaps a new tower.

In the Chairman's Report, Mr. Rand directed the Nominations Committee to meet soon to discuss nominations of new Trustees to the Board, as well as a slate of officers for the next fiscal year. He asked Mr. Tomczyk to poll the Trustees about moving the June meeting from June 12 to June 19, 2012.

The meeting adjourned at 5:45 p.m.

Respectfully submitted,

Chet Tomczyk
President & CEO