

ILLINOIS VALLEY PUBLIC TELECOMMUNICATIONS CORPORATION

August 9, 2016 Board of Directors Meeting Minutes

Present: Chairman Andrew Rand, Maurice Bresnahan (WebEx), Helen Barrick (WebEx), Jerry Herbstreith, Linda Huddle, Rick Owens (WebEx), Sally Snyder, Ashley Spain (WebEx), Joe Strupek (WebEx), Russ Trowbridge, Chuck Walker
Staff –William Baker, Luann Claudin, Jerry Kolb, Mark Lasswell, Colleen Runkle

Absent: Elwin Basquin, Dr. John Day, Dr. Cynthia Fischer, Dr. Jeff Huberman, Allen Mayer, Stephen Morris, and Henry Vicary.

Recognizing the presence of a quorum, Chairman Andrew Rand called the meeting to order at 4:03 PM.

Mr. Rand began the meeting recognizing the presence of Linda Miller, who came out of retirement from WTVP to help with programing and promotions. He thanked her for her efforts.

In the first order of business, the minutes of two meetings were collectively moved for approval. These included the minutes for the Board of Directors meeting of June 14th and the Executive Committee meeting of July 28th. Motion for acceptance was made by Mrs. Snyder, seconded by Mr. Walker and passed unanimously.

Mr. Kolb presented the Financial Report. The June 2016 financials were presented and Mr. Kolb commented that June is the fiscal year end and that year to date net income was \$98,411, a positive variance of \$477,266. After adjustments for depreciation, principal payments and capital expenditures, net cash flow for the year was \$232,748, a positive variance of \$295,016. Motion to accept the Financial Report was made by Mr. Herbstreith, seconded by Mrs. Huddle and passed unanimously.

Then Mr. Bresnahan gave the President's Report, which included:

PBS Kids. He discussed the new PBS Kids channel, which begins in January 2017. He discussed how this 24 hour multi-platform service builds on the PBS legacy of quality children's programming. He further explained that it is expected that World and Create will channel share on 47.3 to make room for the new channel.

Programming and Promotion Position. He said that the new job description is just being finished and that the position is expected to be posted soon.

Fiscal Year 2017 Goals & Strategies. He reviewed several of the goals from the FY 2017 fiscal plan and the plans and progress being made on these goals. These included a special At Issue on race in Peoria, a special Consider This with Ramsey Lewis and a local production on Peoria in the 50's. He also spoke about the new content portal Passport, which was rolled out to members in July.

An update on the FCC spectrum auction. Due to the nature of this discussion, the board went into executive session. After the executive session, the regular meeting resumed.

Mr. Herbstreith gave a brief report of the Pekin Friends of 47 group, stating that the group planned to work phones for a pledge night on August 30th.

Mrs. Huddle gave a brief report of the Galesburg Friends of 47 group stating that there had been no activities during the period, but they still plan to help with auction.

Development Director Colleen Runkle reported on events during the period. She mentioned the Consider This with Ramsey Lewis would be a combined major donor event with the Peoria Symphony Orchestra. She announced that the station would be holding screening events for the Great Performances special Hamilton's America, a documentary about Lin Manuel Miranda's Broadway smash about Alexander Hamilton. She said the station had been awarded a \$2,500 grant from PBS to underwrite event expenses. She also announced that Nature Cat was coming to Peoria and will be making appearances at a special event at Wildlife Prairie Park, as well as visiting children at the Children's Hospital of Illinois. A third event will be held for friends of the station in the studio. She also said that work was underway to reconnect with lapsed Klystron members and that she would be reaching out to some board members for assistance in bringing back these past members.

Executive Producer William Baker reported on recent production efforts, including previewing several interviews from the upcoming Peoria in the 50's production. He also shared some old local film footage donated to the station that will be integrated into the program.

Mr. Bresnahan reported on upcoming programming and showed several clips including Art in the 21st Century and Masterpiece programs Churchill's Secret and season 2 of Poldark.

Mr. Rand offered thanks to Mr. Bresnahan, the staff and the board. The meeting was adjourned at 5:21 P.M.

Respectfully submitted

Maurice Bresnahan

President & CEO