

ILLINOIS VALLEY PUBLIC TELECOMMUNICATIONS CORPORATION

February 13, 2018 Board of Directors Meeting Minutes

Present: Chairman Andrew Rand, Maurice Bresnahan, Helen Barrick, Polly Barton (WebEx), Elwin Basquin (WebEx), Marcus Belin, Dr. John Day, Jerry Herbstreith, AJ Rassi, Sally Snyder, Ashley Spain (WebEx), Joe Strupek (WebEx), Chuck Walker (WebEx)
Staff –William Baker, Jerry Kolb, Mark Lasswell, Todd Pilon, Colleen Runkle, Julie Sanders

Absent: Dr. Cindy Fischer, Dr. Jeff Huberman, Linda Huddle, Allen Mayer, Stephen Morris, Russ Trowbridge.

Noting the presence of a quorum, Chairman Andrew Rand called the meeting to order at 4:00 PM.

In the first item of business, the minutes of two meetings were collectively moved for approval. These included the minutes for the Board of Directors meeting of December 12th and the Executive Committee meeting of January 25th. Motion for acceptance was made by Dr. Day, seconded by Mrs. Barrick and passed unanimously.

Mr. Kolb presented the Financial Report. The December 2017 financials were presented and Mr. Kolb commented that this represents the first half of the fiscal year. The balance sheet continues to be generally in line with the previous year, with solid cash, a growing endowment and stable net fixed assets. However, the first payment from CPB was not received until after December 31st and therefore the first payment to PBS wasn't paid at December 31st. Both of these were accrued on the balance sheet. On the income statement, he commented that revenue was \$121,755 over plan, mostly resulting from bequests and the performance of the endowment. Expenses were generally in line being \$3,070 (0.2%) over plan. Year to date net income of \$42,481 was a positive variance of \$118,685.

Mr. Bresnahan gave the President's Report, which included:

Fiscal Year 2017 Goals & Strategies. Mr. Bresnahan commented that staff continues to make significant progress as documented in the goals and strategies document. He commented that in the ever more challenging environment, that staff works hard to connect to the community and to embrace collaborations.

FCC spectrum repack. Mr. Bresnahan commented that the transition fund is now expected to be over \$1 billion short in funds. Industry groups, particularly APTS, are working on the issue and it is expected to be rectified. There are also growing concerns over the planned timetable for conversion and the availability of tower crews and the capacity of manufacturers. The station is scheduled in Phase 7 of the transition with a planned completion date of January 17, 2020.

Legislative Relations. Mr. Bresnahan discussed an assortment of recent activities. Federal, state and local officials have all recently appeared on At Issue. The station hosted a democratic gubernatorial forum in January that was coordinated by Representative Gordon Booth and are looking to host a similar event with the attorney general candidates. Also discussed was the President's new budget plan, which

would defund CPB. While there is strong bipartisan support for public media, it was suggested that board members contact local representatives and express their support.

Mr. Herbstreith gave a report of the Pekin Friends of 47 group. He stated that the friends group was preparing their annual bowl-a-thon on March 3rd and was planning to help with the March pledge drive.

Development Director Colleen Runkle gave her development report. Klystron members continue to increase and stand at 123. Recent activities included hosting the Young Professionals of Greater Peoria on January 4th and our annual Virtual Golf Outing held February 2nd. Upcoming activities include the Pekin Bowl-a-Thon, the State & Water “Spring String” and a Sound Bites taping for Klystron members on March 20th. Also mentioned was a concert being put on by the St. Patrick’s Society in memory of Stacey Tomczyk on March 11th. The 45th annual auction will be held the April 19th through 22nd.

Executive Producer William Baker reported on the recent production and satellite efforts, including a production in the works about a new exhibit at the Peoria Riverfront Museum featuring artifacts that represent the Illinois bicentennial. He then shared a clip from one of the videos produced for the recent American Heart Association’s Heart and Stroke Ball.

Content & Marketing Director Julie Sanders reported social media metrics, including Facebook and website statistics. She also highlighted several recent promotional activities. Three screenings were held in conjunction with the premiere of season two of Victoria, including one in Princeton, which was well received. We co-hosted an Arts Alliance Illinois’ Listening Session, where it was stated that arts are a \$4 billion business in Illinois. A new PBS LearningMedia newsletter has been started by Education Outreach Coordinator Mary Heinemann. Our PBS Kids Writers’ Contest is underway for this year. Staff is starting to look at assorted activities in support of the station turning 47 years old. Ms. Sanders shared the planning tool that staff has been using which fills an entire wall. The actual date is June 21, 2018. She then shared several videos, including 2017 highlights and a new PBS program, We’ll Meet Again, featuring Ann Curry.

Mr. Rand then recognized recent efforts by many, including thanking the production team for the videos created for the Heart and Stroke Ball., commenting that collaborative efforts like that and with the Peoria Riverfront Museum help reinforce the station as a critical part of the community.

Mr. Rand offered thanks to Mr. Bresnahan, the staff and the board. The meeting was adjourned at 5:15 P.M.

Respectfully submitted,

Maurice Bresnahan

President & CEO