

WTVP Community Broadcasting Advisory Council
Meeting Minutes
October 9, 2012

Present – Adam Sloan, Carole Hill, Cindy Kennedy, Rod Nelson, Linda Zears, Henry Litchfield, Andra Connor, Steve Tarter, Linda Miller

Linda Miller addressed the issue of recruiting new members to the Advisory Council since member Maggie Heppner will soon be moving to Singapore. She then spoke of the late Gary Sweetnam of Sweetnam's Hardware. Sweetnam, who died in July 2010, left the station \$1.5 million.

The monthly Program Guide will be expanded to accommodate the Create schedule, a move station members have been asking for. Regarding the Program Guide, Andra Connor said she likes the printed copy. "Print has its place," she said. A discussion followed between Adam Sloan and Andra about the respective virtues of communication disseminated in print and through handheld devices.

Plans to prepare for the upcoming pledge drive were also discussed. Linda also provided information on WTVP productions, Tim Irwin's program on philosophy, and the independently produced "Heartland Sound...Staged." The Heartland program used 14 cameras and a helicopter in filming done at the Peoria Heights Tower, said Miller.

Adam brought up an upcoming event to be held in the Peoria Civic Center lobby on Jan. 5, promoting the return of the PBS hit, "Downton Abbey" (the premier episode of season three airs on Jan. 6). People will be dressed in period costumes from the 1880s to the 1920s with music and dancing from the period, said Sloan, encouraging all to attend.

Discussion followed regarding the station's code of ethics, currently being revised. "We've always functioned under a policy document," said Miller, requesting a draft from the Advisory Council by Nov. 13. Adam outlined his own revision of the document, going along with Miller's. The board suggested a blend of the two versions to be presented, in consultation with the President and CEO.

The next meeting will be in January.

Respectfully submitted,
Steve Tarter