

**WTVP Community Broadcasting Advisory Council**  
**Meeting Minutes**  
**April 9, 2013**

Present – Adam Sloan, Henry Litchfield, Sally Hanley, Linda Miller, Chet Tomczyk

WTVP CEO Chet Tomczyk reported that the budgeting process for FY 2014 is underway. The satellite truck has been upgraded to digital and increased revenue from its use is anticipated. The 40<sup>th</sup> Annual WTVP Auction is scheduled from April 25-28. The buzz continues about **Downton Abbey** – Linda Miller added that Sunday night viewership is very strong and holding with the new season of **Call the Midwife**, the seven-part **Masterpiece** drama **Mr. Selfridge**, and the much anticipated **Bletchley Circle**, about four female WWII code breakers who investigate murders.

In a move related to the **Downton Abbey** phenomenon, Development Director Jennifer Davis is working with the Peoria Public Library to try and get Julian Fellowes niece to speak in Peoria in late September /early October. Julian Fellowes does all the writing for the Downton series.

The Peoria Symphony is now settled in downstairs and will begin hosting small group events, including family-oriented opportunities for children to hear performances and then interact with similar instruments in their size. WTVP will also be broadcasting the Peoria Symphony performance of “**Daughter of the South**,” by composer Edward Collins, which they performed in the fall of 2011. The program will air May 24 at 9 p.m. and repeated the following Sunday at 4 p.m.

Linda Miller went over key programming in May, including **Constitution USA with Peter Sagal**, the **National Memorial Day Concert** and an **American Masters** presentation on **Mel Brooks**. She reported that the summer schedule grids are in, good news as they are usually late, that **Market Warriors** has been cancelled, WTVP is involved in a pledge collaboration with other central Illinois public stations, and that Diane Rehm of National Public Radio fame will be featured in an **Interesting People** program to air May 10 at 7:30 p.m.

Linda then talked about an exciting new project with PBS LearningMedia called Teacher Core. PBS has selected WTVP and central Illinois teacher Emily Dawson to participate in the project, which will be an effort to engage more teachers in using technology in the classroom, and show them the advantages of using PBS LearningMedia, the free digital library of trusted materials ranging from audio and video clips to essays, lesson plans and interactive activities for students.

She reported that she and Emily recently attended a two-day Digital Summit in Washington, D.C. and were immersed in training tools and techniques to use to better the educational experience for students in the classroom. Emily is particularly excited about the service and gives demonstrations to fellow teachers on how to use technology, showcasing PBS LearningMedia. They will be giving a demonstration to Illinois State Superintendent of Schools Dr. Chris Koch on Wednesday, Ap. 17 before he appears on WTVP’s **At Issue**, and will also be giving a demonstration at the 27th Western Illinois University PreK-8 Science Update Conference on April 19<sup>th</sup> in Macomb.

Chet added a note about the WTVP broadcast license, which will be up for renewal in November of 2013 and the FCC Public Files, which are now available on their website [www.fcc.gov](http://www.fcc.gov). Adam then closed the meeting saying that Council members should be familiar with social media, which is a critical component of WTVP messaging.

He also noted that attendance for this meeting was very poor and hoped it would improve for the next meeting.

Respectfully Submitted,

Linda Miller for Steve Tarter